

S h i b u i

Our ESG approach

ESG framework

Shibui is committed to a long-term ESG effort with the United Nations Sustainable Development Goals (UN SDGs), the acknowledged global framework designed as 'a shared blueprint for peace and prosperity for people and the planet now and into the future'. Working towards the ESG through measurable steps is critical to Shibui's strategy in order to practise sustainable and socially inclusive growth.

Shibui contribution to the SDGs:



→ Our priority SDGs in 2023:



UN SDG 4.7 Target. To promote sustainable development through education on gender equality, appreciation of cultural diversity and of culture's contribution to sustainable development.

Shibui Goals

1. Introduce a cycle of lectures - the 'Shibui Sustainability Series', to explore topics of sustainable lifestyle, social targets in organisations, critical thinking on greenwashing and the impact on decision makers.
2. Initiate educational initiatives and catalyse dialogue on intercultural mental mapping and cultural diversity.
3. Support sustainable organisational development by value propositions for our clients.



UN SDG 13.3. Target. To improve education, awareness-raising and human and institutional capacity on climate change mitigation.

Shibui Goals

1. Become 100% paperless by 2023 (learning materials and all documentation only in digital form).
2. Further develop thoughtful transport and meeting choices.
3. Develop Supplier Code of Conduct for Shibui Suppliers.



UN SDG 17.17. Target. To encourage and promote effective public, public-private and civil society partnerships.

Shibui Goals

1. Establish partnerships with 2-3 media, state or business organizations in order to have a public awareness campaign on social, environmental or governance topics.
2. Establish partnerships with 2-3 schools or NGOs to finance learning materials for children in a risk environment to ensure they have the necessary tools and dignity, or provide training support.

